



2021 ANNUAL REPORT



BACKGROUND + MISSION

Coastal Technical Assistance Center (CTAC) is a program generated and funded through Louisiana Economic Development (LED) and the Coastal Protection and Restoration Authority (CPRA).

LED and CPRA identified a need to assist Louisiana-based, small businesses in obtaining contracts with entities involved in the restoration and recovery efforts of coastal Louisiana. Facilitating such efforts falls to longtime partner of LED and Regional Economic Development Organization, the South Louisiana Economic Council (SLEC).

CTAC's mission is organized into primary and secondary focuses.

PRIMARY FOCUSES

- To serve as a Technical Assistance Center to Louisiana businesses seeking opportunities in the Coastal Restoration and Recovery efforts of Louisiana.
- To assist businesses in obtaining contracts with prime contractors related to Coastal Restoration and Recovery efforts of Louisiana.
- To provide opportunity to Louisiana-based businesses, allowing coastal dollars to remain in Louisiana while creating jobs.
- To provide training and assistance to businesses in preparation to be contractor and project ready relative to business organization, promotion, certification, insurances, etc.

SECONDARY FOCUSES

- To help develop an increased workforce demand while qualifying needed workforce through a technical community college-based Workforce Initiative.
- In operation of the Bayou Business Emergency Operations Center and in partnership with GOHSEP and LABEOC, to serve as a command resource during coastal disasters to align local businesses with contractors and opportunities during recovery efforts.



MESSAGE FROM THE PROGRAM COORDINATOR

“In looking back over the last year in my role as the Program Coordinator for CTAC, there is a centralized theme...**PROGRESS**. Beginning this position during a pandemic presented challenges, but we have taken this program from an idea to an active program serving Louisiana-based small businesses interested in coastal protection and restoration work in our state. In moving forward with this new year, I will continue to work diligently to make progress with the CTAC program because this coast...our home...is very important to me.”

FOR THOSE OF YOU WHO DO NOT KNOW ME PERSONALLY, I was born and raised in Chauvin, Louisiana. My parents and grandparents taught me very early on to live off of the land and how to utilize the great resources available to us in south Louisiana. I loved to fish, hunt, trawl, spend time at fishing camps...well, let's just say I loved anything to do with being out on the water. Those memories are some of the best of my childhood and with that, I developed a great passion for this coast into my adulthood.

As we all know, living in south Louisiana also comes with risks. We not only live in a beautiful place surrounded by the best people, food, and culture—we also live in a place that loses so much land each year due to climate change, sea level rise, subsidence, and hurricanes. The impacts of these things can be seen visibly from week to week, month to month and year to year when simply going out to fish. In places where there were once channels, marsh islands, and land, there are now open waterways. It's scary to know that this place we call home and the land that once protected our homes is disappearing. Thus comes my passion for doing something to help.

In my role as the Program Coordinator for CTAC, not only do I get to continue to support our coast in the coastal projects that are happening in coordination with the Coastal Protection and Restoration Authority's master plan, I also get to assist local small businesses in obtaining work related to restoring and protecting our coast. Who better to do the work, then the people who live and work here in our state. Each of these entities play a critical role in that mission, and I look forward to continuing those partnerships in addition to building new ones that can benefit our coast. I plan to take the progress that has already been made with this program and continue to build upon that in 2022! Join me in taking a look at the PROGRESS that was made over the last year with the Coastal Technical Assistance Center.



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PROGRAM COORDINATOR





COLLABORATIONS

Launching this statewide initiative has presented the opportunity to collaborate with a multitude of government and non-profits organizations. These organizations all have a common goal — restore and protect Louisiana’s coast. **In working with these organizations, CTAC has been able to emphasize the importance of hiring and working with Louisiana-based businesses.**

In 2021, CTAC has launched a monthly newsletter distributed to all partners and interested businesses. CTAC has also presented on multiple webinars with key coastal stakeholders, been featured in coastal organization reports, and attended Coastal Day at the Louisiana State Capital.

MAJOR PARTNERSHIPS



OTHER PARTNERSHIPS



PRESENTED TO

- Nicholls Coastal Center Task Force
- Coalition for Coastal Resilience & Economy Group for GNO, Inc.
- Coast Builders Coalition
- Coastal Louisiana Levee Consortium
- Restore or Retreat's Field Report
- Bayou Industrial Group
- Chenier Plains Coastal Restoration and Protection Authority
- USACE Industry Day
- State of the Coast Conference: Building a Workforce Pipeline for Coastal Restoration
- Small Business Development Center Business Networking & Certifications Webinar
- Great Lakes Dredge & Dock Company Small Business Webinar
- Securing Coastal Contracts in collaboration with GNO, Inc., CPRA, and New Orleans Regional Black Chamber of Commerce
- St. John Parish Coastal and Water Management Division
- Assumption Parish Police Jury
- St. Mary Excel Board of Directors

TIMELINE

JANUARY

- Continued collaboration with businesses and partners
- ▲ Participated in numerous training events offered through the state for small businesses
- Presentation to Coast Builders Coalition
- ▲ Tour of Greater Lafourche Port Commission



MARCH

- ★ Implemented software to track communication and client outreach as well as client procedures
- Launched CTAC website in collaboration with White Car

FEBRUARY

- Continued collaboration with businesses and partners
- ▲ Established connection with USACE district office regarding coastal projects
- ★ Began research and training on software to track communications and future client information
- Launched CTAC social media accounts



PRESENTATION

OUTREACH

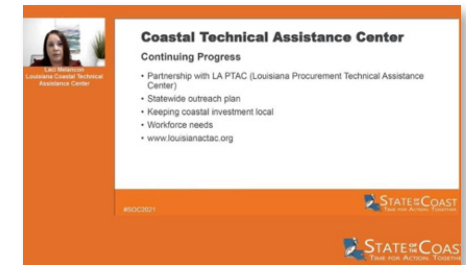
DEVELOPMENT

PROGRAM GROWTH



MAY

- Attended Coastal Day at the State Legislature
- ▲ Tour of Terrebonne Levee system with Terrebonne Consolidated Levee District
- ★ Continued establishing process for implementation of client services



APRIL

- ★ Hired CTAC Program Support Assistant
- ★ Began implementation process for CTAC Client Procedures
- Presentation to Chenier Plains Coastal Restoration and Protection Authority

JUNE

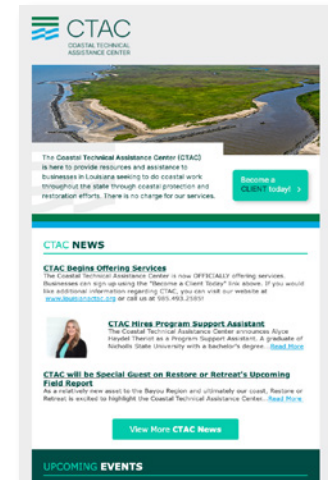
- Presentation for USACE MVN Virtual Industry Day
- ▲ Tour of Port of Morgan City
- Presentation for State of the Coast Conference
- Presentation for Small Business Development Center Business Networking & Certifications Webinar

TIMELINE // Continued



AUGUST

- Co-hosted and presented for Small Business Webinar in collaboration with LA PTAC and Great Lakes Dredge & Dock Company
- Presented with Restore or Retreat for the Bayou Industrial Group Luncheon for State of Our Coast presentation



JULY

- Launched CTAC Monthly Newsletter
- Launched CTAC "Become a Client Campaign"
- Reached out to approximately 1500 companies during initial campaign launch
- Featured and presented for Restore or Retreat's Field Report

SEPTEMBER

- ▲ Began collaboration with GNO, Inc. and the New Orleans Regional Black Chamber of Commerce to host coastal contracts webinar
- Worked on establishing additional businesses to contact based on needs of vendors and services requested by prime contractors
- ★ Worked on programmatic goals specific to disaster recovery efforts for small businesses



PRESENTATION



OUTREACH



DEVELOPMENT



PROGRAM GROWTH

OCTOBER

- Co-hosted and presented for Securing Coastal Contracts Webinars with GNO, Inc., CPRA, and NORBCC
- Attended Hurricane Ida Disaster Relief events to assist bayou communities
- ▲ Established partnership with Louisiana Workforce Commission for coastal workforce developmental support

DECEMBER

- ▲ Worked with Fletcher Community College to offer non-credit course for minority businesses interested in doing coastal work
- Continued working with existing clients
- ★ Continued working on vendor list for prime contractors
- ★ Set programmatic goals for upcoming annual year
 - Develop Client Portal
 - Host Coastal Procurement Event
 - Establish Advisory Committee



NOVEMBER

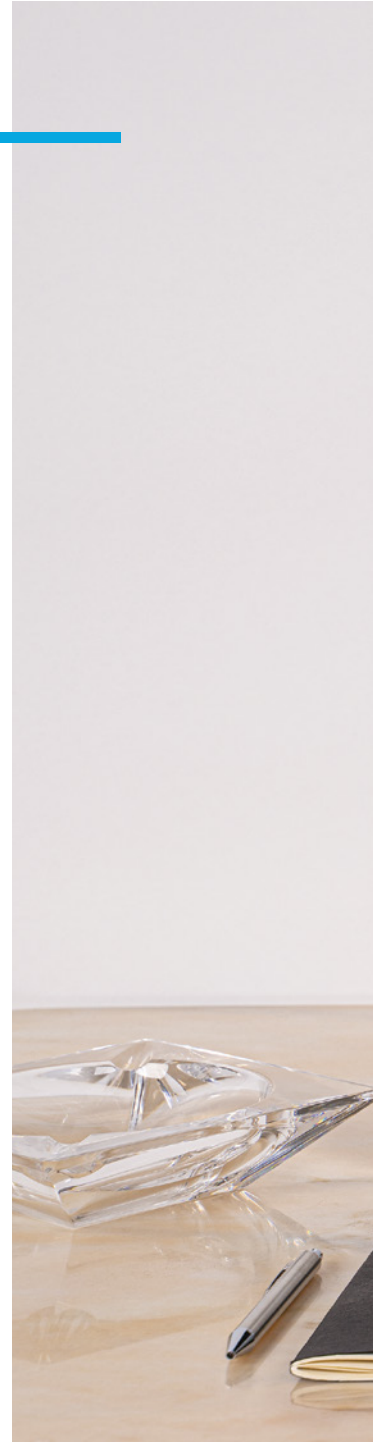
- ★ Hired new Program Support Assistant
- ▲ Attended ground-breaking ceremony for Houma Navigational Canal Lock Complex



OUTREACH

In July of 2021, CTAC launched the *Become A Client* campaign on its website, allowing Louisiana-based businesses to digitally signup for services. These entities, interested in participating in work to restore and protect Louisiana's coast, first complete a client intake form where they provide basic business information. Within the intake form, CTAC prospective clients learn what to expect from the Center and what is expected as a client. Upon review, businesses are assigned to a CTAC representative to assist them with the remainder of the process.

With this enhanced feature, **CTAC has now contacted over 1900 businesses and 2200 individuals throughout the state of Louisiana since October of 2020.**



Point of Contact

---	Company Name	
First Name	E-mail address	
M.I.	Company Website	
Last Name	Position/Title	
---	Work Phone	Fax Number
	Cell/Pager	

Physical Address

Address #1
Address #2
City

Zip Code

Mailing Address

Same as Physical Address <input type="checkbox"/>
Address #1
Address #2
City



OUTREACH // Businesses Contacted in Each Parish

Acadia Parish	12	Iberville Parish	9	Saint James Parish	5
Allen Parish	1	Jackson Parish	0	Saint John the Baptist Parish	16
Ascension Parish	59	Jefferson Davis Parish	10	Saint Landry Parish	19
Assumption Parish	9	Jefferson Parish	215	Saint Martin Parish	15
Avoyelles Parish	19	La Salle Parish	2	Saint Mary Parish	34
Beauregard Parish	12	Lafayette Parish	152	Saint Tammany Parish	133
Bienville Parish	0	Lafourche Parish	46	Tangipahoa Parish	33
Bossier Parish	24	Lincoln Parish	9	Tensas Parish	1
Caddo Parish	50	Livingston Parish	34	Terrebonne Parish	67
Calcasieu Parish	74	Madison Parish	3	Union Parish	5
Caldwell Parish	1	Morehouse Parish	2	Vermillion Parish	19
Cameron Parish	1	Natchitoches Parish	9	Vernon Parish	4
Catahoula Parish	2	Orleans Parish	208	Washington Parish	8
Claiborne Parish	0	Ouachita Parish	53	Webster Parish	12
Concordia Parish	6	Plaquemines Parish	26	West Baton Rouge Parish	22
De Soto Parish	3	Pointe Coupee Parish	10	West Carroll Parish	1
East Baton Rouge Parish	300	Rapides Parish	52	West Feliciana Parish	2
East Carroll Parish	1	Red River Parish	0	Winn Parish	1
East Feliciana Parish	3	Richland Parish	2	Out of State	1
Evangeline Parish	4	Sabine Parish	3		
Franklin Parish	4	Saint Bernard Parish	12		
Grant Parish	1	Saint Charles Parish	19		
Iberia Parish	34	Saint Helena Parish	1		







CTAC

COASTAL TECHNICAL
ASSISTANCE CENTER

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